

James G Hoff

1. Over 25 years of engineering and management leadership in the natural gas industry,
2. Began with The Williams Cos in 1987 as Reservoir Engineer in the Reserves and Storage Department with Williams Natural Gas, developing novel approaches to reserves estimation and storage field analysis
3. From 1989 through 1999, led commercial and technical teams in evaluating , developing and expanding storage fields throughout the Rocky Mountain, Mid-continent, and West Coast markets. Developed successful interstate pipeline projects in the Rocky Mountain region.
4. Founding member of Enron North America's Denver office in 1997. Envisioned, developed, and managed engineering and commercial midstream operations. Sold assets in 2002 for \$300 million to Northern Border Partners. Worked with Enron Storage and ENA evaluating storage opportunities.
5. Established Alta Energy Consulting in 2002 to provide market fundamentals analysis, project management, and financial and commercial evaluation and support to oil & gas producers, pipelines, and commodities marketers.
6. Joined Black Hills Corp in 2005 to create and run Black Hills Midstream. Provided midstream support to Black Hills operations and Enserco gas and oil marketing.

